

Thursday, April 24, 2025

# EQCO

Evolution of Quebec in Construction

## SPONSORSHIP PLAN 2025

POWERED BY: LES GRANDS BÂTISSEURS  
Bâtir le futur *ENSEMBLE!*



Plaza Rive-Sud, 500 Ave du Golf, La Prairie, Quebec J5R 0A5

PLAZA  
**RIVE-SUD**



# SCHEDULE

Event Programming – EQCO 2025

**Welcome Cocktail (2:00 PM - 3:00 PM):**

- Warm welcome with freshly brewed coffee and pastries.
- Opening remarks by Mr. Jean-Paul Mouradian.
- Special introduction by France Goyet, producer of the Soirées des Grands Bâisseurs.

**Conferences on the Evolution of Construction in Quebec (3:00 PM - 5:30 PM):**

- Six captivating presentations by industry experts.
- Topics covered: Technological innovation, sustainability and eco-responsibility, project management, and new strategies.
- Introduction and coordination led by Adam Reid.

**Gastronomic Cocktail (6:30 PM - 12:00 AM):**

- A sophisticated culinary experience combined with a relaxed atmosphere, perfect for networking.
- A unique opportunity to build professional connections and exchange ideas in a high-end, collaborative, and innovative environment.



# GENERAL ADMISSION

**Ticket Value: \$495**

A unique day for construction professionals in Quebec. Join us on April 24, 2025, for an exceptional day dedicated to the evolution of the construction industry. Discover :

## **6 Captivating Conferences**

Presented by renowned experts in technological innovation, sustainability, and project management.

## **Exclusive Networking Opportunities**

Meet decision-makers and key players among over 350 influential companies in the sector.

## **High-End Gastronomic Cocktail**

An atmosphere conducive to professional exchanges and the creation of new collaborations while savoring refined dishes.

# OFFICIAL PARTNER

**Sponsorship Value: \$5,000**

As an exclusive partner, your company will benefit from prestigious visibility and unique opportunities to stand out among the leaders in the construction industry. Here are your inclusions:

## **General Admissions**

Four (4) general admission tickets to attend an exceptional day of captivating conferences and a high-end gastronomic cocktail.

## **Brand Visibility**

- Your company will be highlighted by our ambassadors during their presentations, providing direct and valuable recognition to all participants.
- One (1) 15-second advertisement to be displayed in rotation among others on 15 LED screens throughout the event, capturing the audience's attention and enhancing your company's visibility. (Advertisement video in MP4 format without sound provided by the partner)
- Publication of one (1) message with a visual of your company on EQCO's social media platforms, reaching a larger and more engaged audience. (Message and logo provided by the sponsor)
- Your logo or branding will be elegantly displayed on two (2) high tables in strategic networking areas, maximizing your exposure to influential attendees.

## **Full Page in the Official Booklet**

A full page dedicated to your company in the official event booklet distributed to all participants, including your achievements, services, and contact information to encourage follow-up after the event.

# TITLE SPONSOR

**Sponsorship Value: \$50,000**

As a title sponsor, you will be the premier partner of the first edition of our conference event. You will benefit from exceptional visibility with your target audience, reinforcing your position as an undisputed leader in your sector and enhancing your brand image.

## Maximum Visibility :

- Your logo as the title sponsor will be part of the EQCO logo.
- It will appear above the EQCO logo.
- It will be featured everywhere the event logo is displayed: social networks, website, physical displays during the event (multimedia screens, etc.).
- Your logo will be shared on EQCO's social networks when announcing you as the title sponsor.
- Your logo will appear in the sponsor section of the official EQCO website.
- Your company will have a post promoting your services/products or expertise on our social networks.
- One (1) 15-second advertisement to be displayed in rotation among others on 15 LED screens throughout the event, capturing the audience's attention and enhancing your company's visibility. (Advertisement video in MP4 format without sound provided by the partner)
- Personalized water bottles with your logo will be distributed to guests.

## Acknowledgment :

- Naming rights as the title sponsor.
- Special mention of the title sponsor during the cocktail reception by the Master of Ceremonies.
- Public recognition of your commitment as the title sponsor by the team, on stage, and in the media.

## Media Exposure :

- Your logo as the title sponsor will be on the cover page of the event brochure.
- Full pages within the event brochure will be reserved to showcase your company's products, services, or expertise (advertising content provided by the sponsor).
- Your logo in a prominent position on the "Step & Repeat" media wall, along with other sponsors.
- Your logo as the title sponsor will be featured on the photobooth and on souvenir photos of the guests.

## VIP Inclusions and Privileges for Your Ten (10) Guests:

- Exclusive access to a full day of inspiration and networking at the EQCO event.
- Welcome Cocktail with coffee, tea, juice, and pastries to start the day right.
- Access to all conferences exploring the evolution of construction in Quebec, featuring renowned speakers.
- Gastronomic Cocktail with a bottle of champagne reserved for each VIP group, in an ambiance conducive to quality networking.
- Your logo or branding will be elegantly displayed on two (2) high tables in strategic networking areas, maximizing your exposure to influential attendees.

## Special Activation Area :

- Half of the Héron and Agami hall will be dedicated to presenting your company in a way that is more private yet central to the event duration;
- A 20 feet x 25 feet space including one (1) 10-foot table and two (2) LED screens included.  
(The showcasing company is responsible for its activation)
- (The sponsor is responsible for activation of this space)

# PRESENTING SPONSOR

**Sponsorship Value: \$35,000**

As a presenting sponsor, you will hold a prime position as a major partner of our conference event. You will benefit from exceptional visibility and recognition with your target audience and be associated with one of the most important parts of our event, thereby strengthening your position as a leader in your sector.

## Maximum Visibility :

- Your logo as the presenting sponsor will be part of the EQCO logo with the mention "Presented by".
- It will appear below the EQCO logo.
- It will be featured everywhere the event logo is displayed: social networks, website, physical displays during the event (multimedia screens, etc.).
- Your logo will be shared on EQCO's social networks when announcing you as the presenting sponsor.
- Your logo will appear in the sponsor section of the official EQCO website.
- Your company will have a post promoting your services/products or expertise on our social networks.
- One (1) 15-second advertisement to be displayed in rotation among others on 15 LED screens throughout the event, capturing the audience's attention and enhancing your company's visibility. (Advertisement video in MP4 format without sound provided by the partner)
- Your logo as the presenting sponsor will also be included in the event's post-mortem report.

## Acknowledgment :

- Special mention of the presenting sponsor during the cocktail reception by the Master of Ceremonies.

## Media Exposure :

- Your logo as the EQCO presenting sponsor will be on the cover page of the event brochure.
- The first page of the event brochure will be reserved to highlight your company's products, services, or expertise (advertising content provided by the sponsor).
- Your logo will appear in a secondary prominent position on the "Step & Repeat" media wall, along with other sponsors.
- Your logo will appear in a secondary position on the photobooth and on guest souvenir photos.

## VIP Inclusions and Privileges for Your Ten (10) Guests

- Exclusive access to a full day of inspiration and networking at the EQCO event.
- Welcome Cocktail with coffee, tea, juice, and pastries to start the day right.
- Access to all conferences exploring the evolution of construction in Quebec, featuring renowned speakers.
- Gastronomic Cocktail with a bottle of champagne reserved for each VIP group, in an ambiance conducive to quality networking.
- Your logo or branding will be elegantly displayed on two (2) high tables in strategic networking areas, maximizing your exposure to influential attendees.

## Special Activation Area :

- Half of the Héron and Agami hall will be dedicated to presenting your company in a way that is more private yet central to the event duration;
- A 20 feet x 25 feet space including one (1) 10-foot table and two (2) LED screens included.  
(The showcasing company is responsible for its activation)
- (The sponsor is responsible for activation of this space)

# COLLABORATING SPONSOR

**Sponsorship Value: \$25,000**

As a collaborating sponsor, you will have the opportunity to associate with our conference event and benefit from high-level exposure with your target audience. You can promote your company to an engaged and motivated audience, enhancing your brand image and establishing connections with a community in your sector.

## Maximum Visibility :

- Your logo will be shared on EQCO's social networks when announcing you as the collaborating sponsor.
- Your logo will appear in the sponsor section of the official EQCO website.
- Your company will have a post promoting your services/products or expertise on our social networks.
- One (1) 15-second advertisement to be displayed in rotation among others on 15 LED screens throughout the event, capturing the audience's attention and enhancing your company's visibility. (Advertisement video in MP4 format without sound provided by the partner)
- Your logo as the collaborating sponsor will also be included in the event's post-mortem report.

## Acknowledgment :

- Special mention of the collaborating sponsor during the cocktail reception by the Master of Ceremonies.

## Media Exposure :

- Your logo as the EQCO collaborating sponsor will appear on the back cover of the event brochure.
- A full page in the event brochure will be reserved to showcase your company's products, services, or expertise (advertising content provided by the sponsor).
- Your logo in a prominent position on the "Step & Repeat" media wall, along with other sponsors.
- Your logo will appear on the photobooth and on guest souvenir photos.

## VIP Inclusions and Privileges for Your Ten (10) Guests :

- Exclusive access to a full day of inspiration and networking at the EQCO event.
- Welcome Cocktail with coffee, tea, juice, and pastries to start the day right.
- Access to all conferences exploring the evolution of construction in Quebec, featuring renowned speakers.
- Gastronomic Cocktail with a bottle of champagne reserved for each VIP group, in an ambiance conducive to quality networking.
- Your logo or branding will be elegantly displayed on two (2) high tables in strategic networking areas, maximizing your exposure to influential attendees.

## Special Activation Area :

- A quarter (1/4) of the Héron and Agami hall will be dedicated to showcasing your company throughout the event.
- A 10 feet x 5 feet space including one (1) 10-foot table and two (2) LED screens included.  
(The showcasing company is responsible for its activation)
- (The sponsor is responsible for activation of this space).



# COMPANY SHOWCASE

**Sponsorship Value: \$10,000**

As an official partner, you will have the opportunity to benefit from significant visibility with your target audience as a valuable supporter of our conference event. You can promote your company effectively and extensively while strengthening your presence across our various media platforms.

## Inclusions

- One (1) presentation booth for the entire duration of the event in the reception hall, where you can showcase your innovations, recent projects, or services in a captivating manner.
- A 6 feet x 5 feet space including one (1) 6-foot table and one (1) LED screen included.  
(The showcasing company is responsible for its activation)
- The right to offer gifts, run contests, or present promotional offers.
- Four (4) general admission tickets for the entire day, including the captivating conferences and a high-end gastronomic cocktail.
- One (1) 15-second advertisement spot, broadcast in rotation on 15 LED screens throughout the event, capturing public attention and enhancing your company's visibility. (MP4 video without sound provided by the partner.)
- Publication of one (1) message with your company's visual on EQCO's social media platforms to reach a broader and more engaged audience. (Message and logo provided by the sponsor.)
- Your logo or branding will be elegantly displayed on two (2) high tables in strategic networking areas, maximizing your exposure to influential attendees.
- A full-page advertisement in the official event booklet, including a detailed presentation of your services, products, or expertise, along with your direct contact information to facilitate interactions and networking with participants. (Advertising content provided by the partner.)

# OFFICIAL ADVERTISER

**Sponsorship Value: \$2,500**

As an official partner, you will have the opportunity to benefit from significant visibility with your target audience as a valuable supporter of our conference event. You will be able to promote your business effectively and extensively, while reinforcing your presence on our various media platforms.

## Inclusions

- Two (2) general admission tickets for the entire day, including conferences and the Gastronomic Cocktail.
- One (1) 15-second advertising spot to be broadcasted in rotation among others on 15 LED screens throughout the event to capture the public's attention and enhance your company's brand recognition.  
(Video in MOV format without sound provided by the partner.)
- Publication of one (1) message with a visual of your company on EQCO's social media to reach a wider and more engaged audience. (Message and visual provided by the sponsor.)
- A full-page ad in the official EQCO booklet accompanied by a detailed presentation of the services, products, or expertise of your company, as well as your direct contact information to facilitate interactions and networking with participants. (Advertising content provided by the partner.)

# EQCO

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LES GRANDS BÂTISSEURS  
Bâtir le futur ENSEMBLE!



The true innovation in the world of construction lies in our ability to build structures that not only consume less energy but also produce it.

[www.eqco.ca](http://www.eqco.ca)

